

Application#: \_\_\_\_\_

Application Fee \$40

# Town of Urbana

PO Box 186, Hammondsport, New York 14840  
(607) 569-3743

## Off-Premise Directional Sign Application

Applicant

Location

Name: \_\_\_\_\_

Property Owner: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

### Sign Information

Name of Business/Attraction to be displayed: \_\_\_\_\_

Individual sign or part of a community of sign structure? \_\_\_\_\_

Directional information to be displayed (Please Circle):                      Right                      Left

Distance information to be displayed: \_\_\_\_\_ Mile(s)

Distance from the sign to the Business/Attraction: \_\_\_\_\_ Mile(s)

### Location and Placement:

1. OPD Signs shall not be located on any private property without the property owner's written consent.
2. OPD Signs shall not be located within fifteen (1) feet from any adjoining property line.
3. OPD Signs shall not obstruct the right of way of any roadway.
4. OPD Community Sign Structures incorporate multiple OPD signs, representing a variety of different establishments. At any OPD Community Sign location the total number of signs shall be six (6) and no OPD Signs other than those on the Community Sign Structure shall be permitted.
5. OPD Signs may not be located closer than 100 feet from any intersection and must not interfere with the line of sight of any municipal traffic sign(s).
6. One set of Community signs, consisting of six (6) OPD Signs are permitted at each location. Permits are issued on a "first come – first serve" basis.
7. No OPD Sign shall be placed further than seven (7) miles, measured in a straight line, from the location of the corresponding business.
8. It is the responsibility of the applicant(s) to erect and maintain the sign structure and affix and maintain signage.

**Note: Term for each OPD sign permit shall be a maximum of one year, and shall expire on December 31 of the calendar year in which the permit was issued. It is your responsibility to renew annually.**

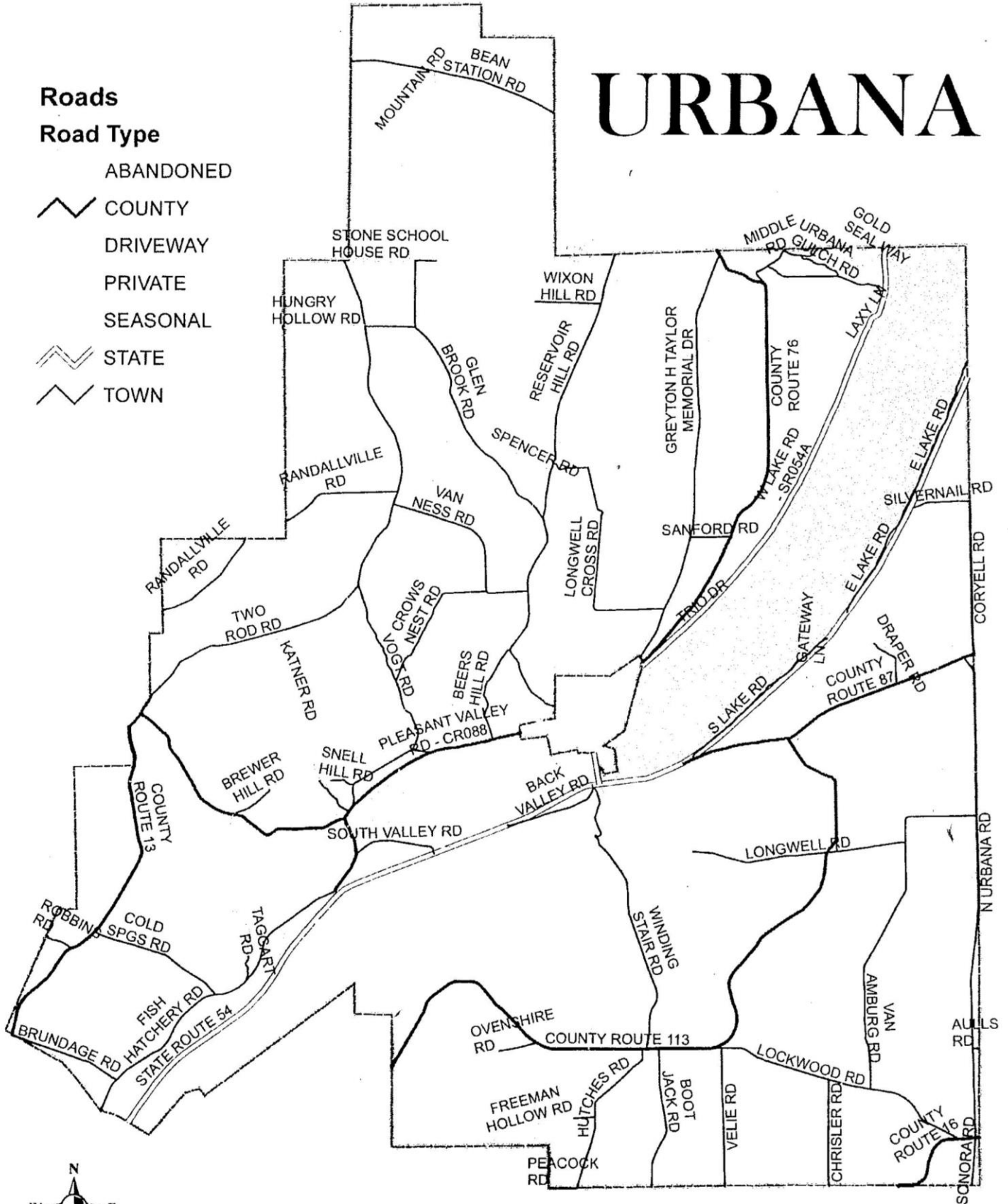
Sign Location: Please indicate the exact location of the proposed sign on the map below:

# URBANA

## Roads

### Road Type

-  ABANDONED
-  COUNTY
-  DRIVEWAY
-  PRIVATE
-  SEASONAL
-  STATE
-  TOWN



**Construction Standards:**

OPD sign design requirements and sign structure standards are very detailed and specific.

Signs not meeting these requirements will not be permitted.

*“To maintain a sense of continuity, insure standardization, and to familiarize travelers with OPD signs, all OPD signs will conform exactly to the following construction specifications”:*

1. One line of copy denoting the name of the business or attraction shall be permitted. The typestyle utilized shall be Helvetica face type, gloss or reflective white in color, and may be condensed to accommodate lengthy copy. Copy displaying the name of the business or attraction shall be location with the linear center located three inches from the top edge of the sign panel and shall be centered horizontally. Application of all sign copy is to be screen printed or computer cut vinyl.

2. One line of copy denoting the direction of travel shall be permitted below the name of the business or attraction. The typestyle utilized shall be Helvetica face type, gloss or reflective white in color. Copy denoting the change in direction of travel is restricted to the use of the directional terms “RIGHT”, “LEFT” and may include the distance represented in decimal mileage followed by “MILE(S)”. “STRAIGHT AHEAD” or similar verbiage is prohibited. Directional copy may be preceded or followed by an arrow, four (4) inches in height by three inches in width, illustrating the direction of travel. Directional copy shall be located with the linear center located three inches from the bottom edge of the sign panel and shall be centered horizontally. Application of all sign copy is to be screened or computer cut vinyl.

3. Sign panels shall be constructed of .080 inch thick aluminum stock, thirty six (36) inches in width and twelve (12) inches in height. Corners are to be radiused. The sign face coloration shall be a gloss coating limited to Calon #12 Burgundy (Pantone #202). Sign face coatings may not be of a reflective material. Color coating may be applied vinyl, screened, or sprayed and coverage must be from edge to edge. A gloss or reflective white border one quarter (.25”) inch in width, located with the vertical and horizontal centers one quarter inch (.25”) from the respect sign edge, shall appear on all sign faces. The back of the sign shall be mill finish.

4. Sign post material shall be 8’2 lb U-channel attached to a 4’3lb U-channel breakaway. Post height shall not exceed ten (10) feet in height about average grade.

**Any signs not in compliance with this or any applicable section, or deemed to be a detriment to Public Safety shall be removed, shall be removed within ten (10) days.**

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**Signature of Applicant** \_\_\_\_\_ **Date** \_\_\_\_\_

**Signature of Property Owner** \_\_\_\_\_ **Date** \_\_\_\_\_

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*For Use by Zoning Officer*

Disposition of Application: \_\_\_\_\_ Approved & Permit Issued

\_\_\_\_\_ Denied and returned to applicant

Reason for denial: \_\_\_\_\_

Signature of Zoning Officer \_\_\_\_\_ Date \_\_\_\_\_